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Renovation of the Technical Museum Nikola Tesla and introduction of new contents

MUT Conference, Zagreb, 20.10.2017.

The H2020 project "CHEAP AND EFFICIENT APPLICATION OF RELIABLE GROUND SOURCE HEAT EXCHANGERS" 2016-2017

TMNT – demonstration case

In Cheap-GSHPs project, 6 real demonstration cases, in particularly notable cultural-historical buildings will be provided to test innovative solutions in cooperation with UNESCO.

The demonstration sites will be a concrete proof of the ability to integrate these technologies in cultural sites and will highlight how the innovative shallow geothermal heat exchangers applications may successfully overpass conservational constraints and barriers to geothermal power application in cultural sites.

The H2020 project "CHEAP AND EFFICIENT APPLICATION OF RELIABLE GROUND SOURCE HEAT EXCHANGERS"

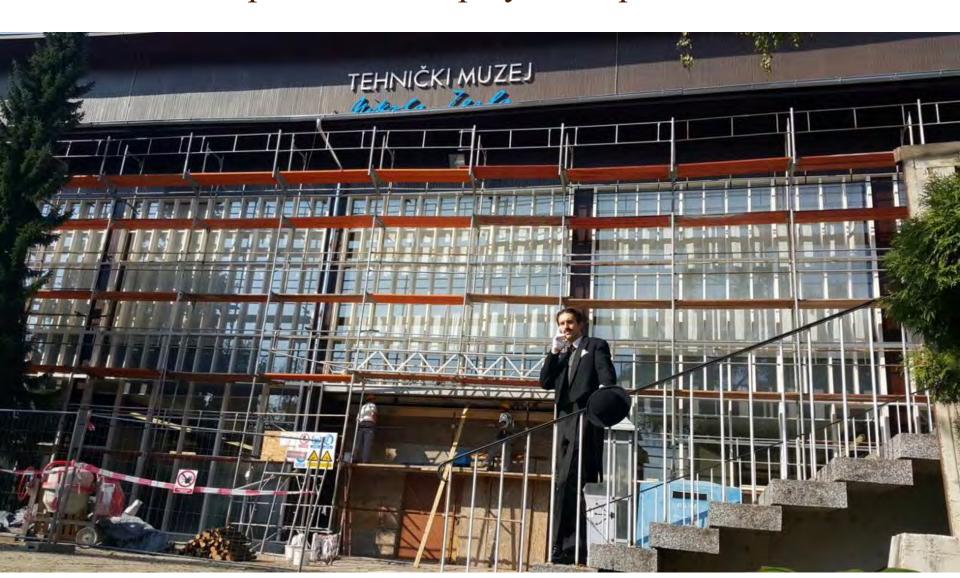
The Museum shall use the Cheap-GSHPs technology as part of its Sustainable Energy Education activities by highlighting how innovative geothermal power systems, also in the context of cultural buildings, may contribute to climate change mitigation policies.

CHEAP drilling Reconstruction of the yard – 2017/18



Hall A

- building renovation continues (City of Zagreb),
- the new permanent display concept will be created













- Ministry of Regional Development and EU Funds
- "Preparation and implementation of integrated development programs based on the restoration of cultural heritage"
- Project name: Tesla's New Clothes Museum of Science and Technology for the 21st Century 10/2017 12/2019
- Applicant: Technical Museum of Nikola Tesla, Zagreb
- Project Partner: City of Zagreb (without financial stake)
- Project type: A group of activities A preparation of project documentation
- Total project value: cca 3.400.000 HRK, EFRR grant: 2.650.000 HRK
- The contract was signed October 5th 2017 (submitted in March 2016) Reconstruction of the yard and hall B











OBJECTIVE OF THE PROGRAM IMPLEMENTATION

- Reconstruction and presentation of cultural heritage
- Introducing new content
- Increased employment
- The City of Zagreb gets a new, attractive location in which new cultural and tourist facilities and products will be developed











EXPECTED RESULTS OF THE PHASE 1

| Investment Category | Component | Documentation |
|-----------------------------|--|--|
| Cultural Heritage | Reconstruction of Hall B and the yard | |
| Science and Education | Equipping the Multimedia Hall Introducing new content / Creating new departments | Current state documentation Conservation study Conceptual solution Conceptual project Geodetic and geotechnical elaboration Main project Execution project with costs Conceptual project of the permanent display projekt postava Execution project of the permanent display Museological study Feasibility study with cost and benefit analysis |
| Accommodation and food | Construction and equipping of the cafe | |
| Accessibility | Increased Accessibility Introduction of labels on Braille Writing Introduction of Wi-Fi Zone (free hot spot) Arranging part of the yard for parking of the buses | |
| Retail and crafts | Introduction of a souvenir shop - Internet sales development - museum souvenirs production | |
| Promotion and Visibility | Promotion of Tesla's New Clothes - Museum of Science and Technology for the 21st Century | Marketing Plan |























RENOVATION OF THE YARD

It covers an area of 4,000 m²: 60% of the yard area in the function of traffic and communication, 40% in function of the exhibition space.

1st phase: 2017/18, funding of the City of Zagreb: infrastructure and surface reconstruction; the planned introduction of the Wi-Fi zone has been achieved

2nd phase: EU funds: project documentation + realization

- a) The theme park of renewable energy
 - The goal is to create a kind of city attraction related to science, technology and ecological concepts
- Arrangement of museum yard implies the arrangement of an entertaining and educational park with exhibits that are mobile and entertaining and for whose use or experience it is not necessary to visit the Museum
- Selection through a public tender, which will provide art-technical installations for the establishment of a theme park
- It will serve as an incentive for educating visitors about renewable energy sources in the permanent exhibition

b) Horticultural arrangements

























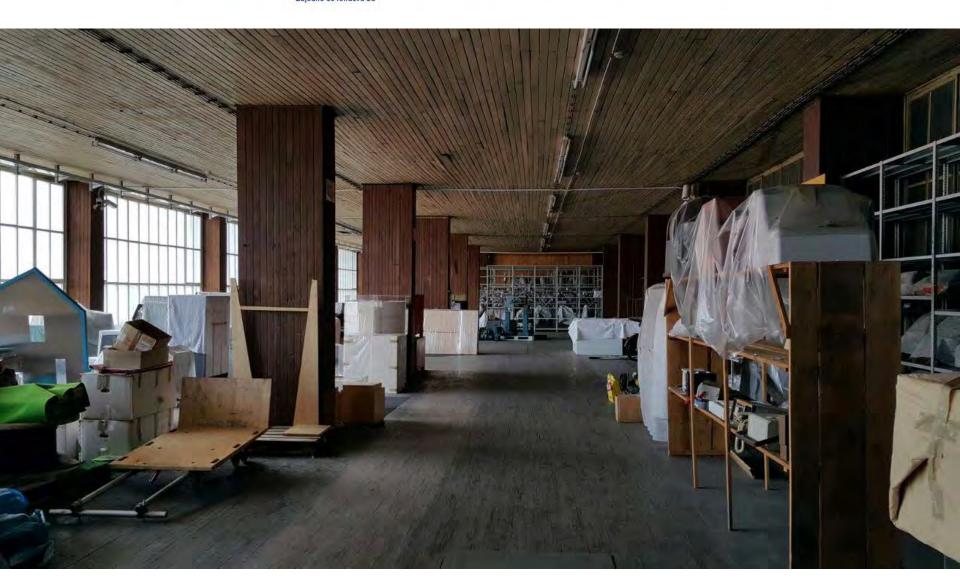












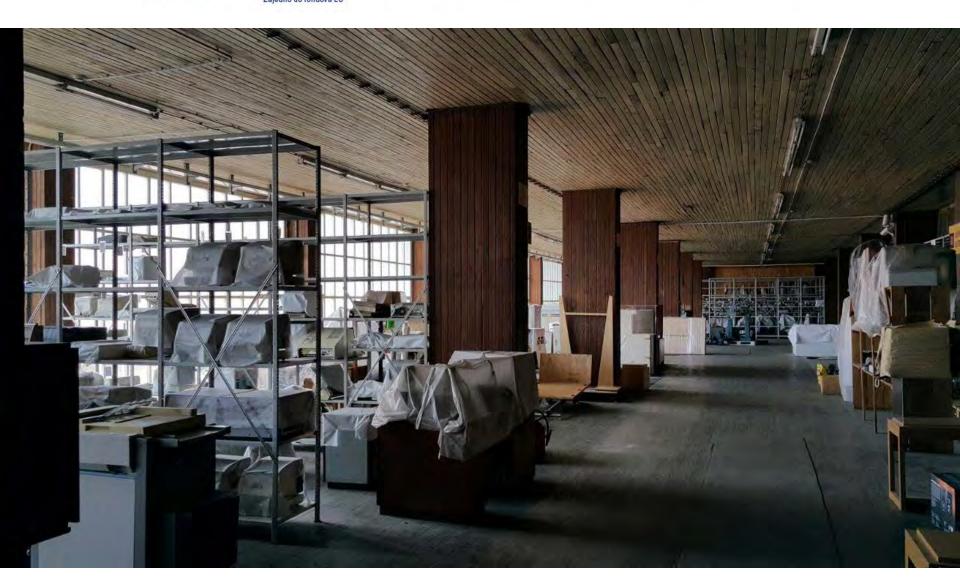












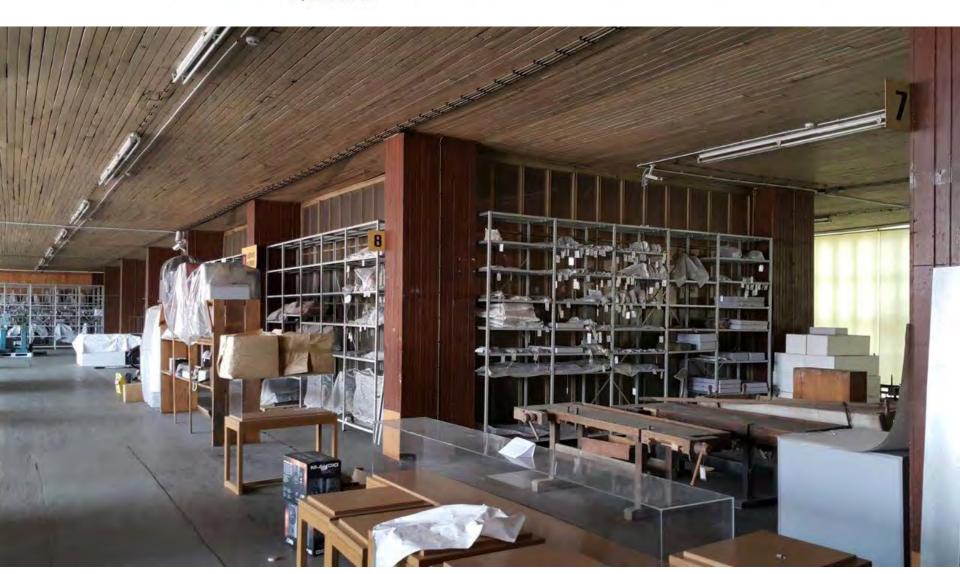












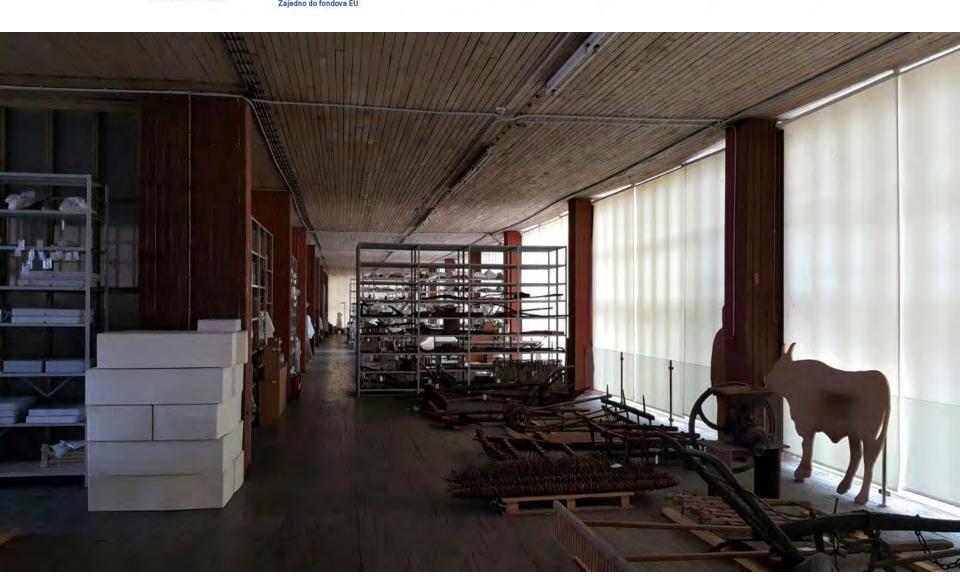


































Hall B - reinforced concrete structure

Foundations, "B" columns, ceiling construction in ground floor "B" and entrance staircase from the yard on the 1st floor of the hall "B – are made of reinforced concrete structure (different from the hall A)

"The ceiling structure in the hall "B" - is a rectangular reinforced concrete ceiling of 75 cm high, of which the pressure plate is 13 cm thick and the ribs are 100 cm long and the ribs are laid longitudinally in the direction of east and west On the lines of the outer columns and on the line of the middle pillars, there are strong longitudinal beams of 50/120 cm (outer) and 5005 cm (inner) dimensions. All of these elements are in good condition, show no signs of loss of good initial properties, and are suitable for further use". Architect - conservator Mr. M. Perušić, 2005











HALL B RENOVATION

- Infrastructure renovation of the hall "B" covers 754 m² on the ground floor and 1,952 m² on the upper floor.
- Prerequisite is the new storage common for several museums, the Hall V?

Includes:

- Reconstruction and presentation of cultural heritage
- New permanent display and content
- New infrastructure and services
- Increased quality of visits and inclusiveness by arranging a visitor service and access for disabled people











HALL B RENOVATION

- Infrastructure will be adapted to include elevator and adaptation of the exhibition space **for people with disabilities.**
- Contribution to **social inclusion** will be facilitated through interpretative legends adapted to blind and partially sighted people.
- Infrastructure adapted for introduction of a **Family Friendly Standard**, including breastfeeding space, and child feeding space.











Introducing new content - new permanent display

The number and scope of themes increases, enriching the museum content, Exhibiting a large part of the museum objects that are not now presented.

a) Communications – 650 m²

The new department will include museum objects from a number of collections and areas: writing, computer technology, telecommunications, radio and TV ...

The activity includes the creation of the concept of the new permanent exhibition, the setting up of technical and pedagogical standards, the equipping of a new department with modern technology and the education of employees.











Introducing new content - new permanent display

b) Made in Croatia -450 m^2

A permanent exhibition with a historical cross section and present products and concepts. The setting would be conceived in a way to show who and what in Croatia's science and technology has contributed to the world heritage. In the identity of Europe and the world, Croatia has a small, but relatively valuable contribution

c) Section of new inventions – 300 m²

The introduction of new content (subjects) in cooperation with the academic sector, civil society associations, citizens, the private sector and the Croatian Association of Innovators. In the section of new inventions, technical innovations of Croatian innovators would be exhibited and the setup will change. Presentation materials with the use of modern multimedia equipment would be available in 3 languages.











Renovation and equipping the exhibition hall -400 m^2

New space for educational programs - 250 m²

Extending the Educational Role of the Museum and in the context of the name of Nikola Tesla that the Museum carries, which is to encourage learning through research

Equipping the multipurpose hall

New information desk and wardrobe

Construction of sanitary nodes - in the new permanent exhibition area and exhibition and multimedia hall (with the introduction of a toilet for the disabled.











Souvenir shop - 40 m²

Expanding cooperation with artists, designers, craftsmen and creative industries is planned to create new or increase the number of souvenirs that will be sold in the souvenir shop and via the internet store

Construction and equipping of the cafe - 110 m²

Designed + food and beverage offerings based on local manufacturers' offer as well as creating a specific offer for the purpose of interacting with visitors (Tesla menu)

Increasing access to TMNT

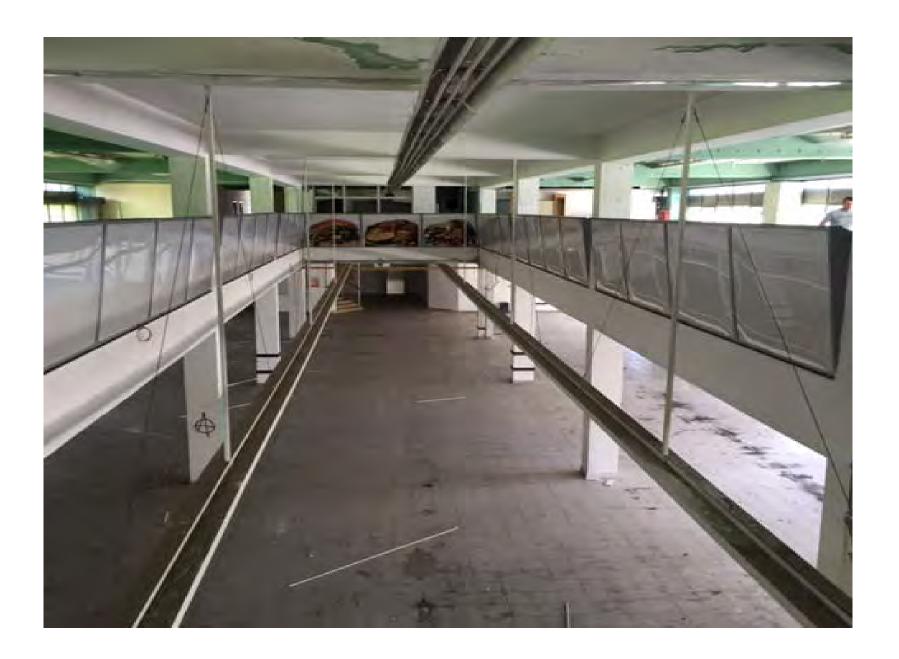
As part of the adaptation of the Museum and the setting for people with special needs and disabilities, labels in the permanent exhibition on the Braille letter are planned. The introduction of a free Wi-Fi zone in the entire Museum.

A part of the yard will be arranged for the parking of buses to be served by a group of visitors.

Renovation of TMNT Hall V building for the introduction of new contents and revitalization of the area (OPKK-SC 6e2)











ZGRADA POSLOVNE NAMJENE ZAGREB, TRATINSKA 2

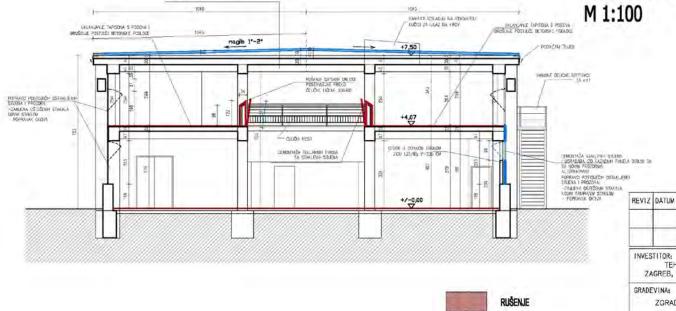
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GRAĐENJE, SANACIJA, **POPRAVAK**

TEHNICKI MUZEJ ZAGREB, SAVSKA CESTA 18 GRADEVINA: ZGRADE POSLOVNE NAMJENE

OPIS

SADRZAJ: PRESJEK A-A ZONE SANACIJE

DATUM: 07.2015. MJERILD: 1:100

- The program is included in the **Indicative List of Urban Agglomeration Zagreb** as one of the measures that contributes to the achievement of the Development Priority 3.4. rebuilding brownfield locations
- Estimated amount of co-financing from EU funds: 4.500.000 HRK (600.000,00 Eur)
- The warehouse building that the Museum built in the late 1960s for the purpose of future expansion was **neglected and out of function** due to poor construction status and obsolete and dysfunctional infrastructure. The building is located in a triangle between the two railway lines and Tratinska Street, in the wider city center, but **in a zone without any public services**.

The aim of the program is to build a building to house:

- an open depot of museum material,
- restoration-preparation workshop,
- space for education,
- Medialab Innovative Laboratory,
- exhibition space
- coffee shop.
- The museum exhibits only a part of the material in its permanent exhibition, and a large number of interesting and attractive items are inaccessible to the public. They are also stored in inadequate microclimatic conditions and in the premises of the Museum that are planned to be arranged as exhibition spaces. The project will make this part of the objects available as a special attraction of the Museum (view behind the scenes).
- The attractive exhibition area will further contribute to the revival of this neglected part of the city.

CONCEPT OF THE PURPOSE OF THE HALL V (Želimir Laszlo, 2016)

